

Sponsorship Opportunities

2008 CGA Excavation Safety Conference & Expo

March 25-27, 2008

Las Vegas, NV

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1. Attendee Registration Sponsorship – 1 Sponsorship Available

- a. Everyone attending the Conference and Expo must register in advance or on-site.
- b. Includes:
 - i. Lanyard & badge holder (To be approved by Infrastructure Resources)
 1. Sponsor to supply lanyard and badge holders, with sponsor's logo.
 - ii. Kick panels with sponsors name / logo on all registration booths.
 1. Sponsor's logo will be prominent, but the kick panels may also have the CGA Logo and the CGA Excavation Safety Conference & Expo logo.
 - iii. Recognition of the sponsorship on Conference Web Site.
 - iv. Recognition of the sponsorship in the Conference Program Guide.
 - v. Recognition of the sponsorship in pre-show marketing materials, promoting the conference.
 - vi. Sponsor's logo will be on all registration forms, including all printed forms and online registration forms.
- c. Cost: \$3,500.00

2. Welcome Reception & Network Reception Sponsorship – 3 Sponsorships Available

- a. The **Welcome Reception** is the big kick-off reception in the exhibit hall, for the conference and the opening of the Expo. There will be hors d'oeuvres and a cash bar, which will make it a great networking event. This will be on Tuesday from 5:00pm – 7:00pm.
- b. The **Network Reception** is a networking time, taking place after the sessions are over on Wednesday and running from 4:00 PM – 5:00 PM in the exhibit hall. This will include hors d'oeuvres and a cash bar. The prize giveaway drawings will also take place during this time.
- c. Each reception includes:
 - i. A banner in the Exhibit Hall (approximately 5' high x 10' wide) that recognizes the sponsor as a Co-Sponsor of the Welcome Reception.
 - ii. Recognition of the sponsorship for both receptions on the Conference Web Site.
 - iii. Recognition of the sponsorship for both receptions in the Conference Program Guide.
 - iv. Recognition of the sponsorship in pre-show marketing materials, promoting the conference along with the Welcome Reception and the Networking Reception.
- d. Cost: \$5,000.00 each

3. CGA Annual Meeting Breakfast Sponsorship – 3 Sponsorships Available

- a. This is the CGA’s Annual Meeting and will be attended by CGA members and other stakeholders interested in damage prevention.
- b. Includes:
 - i. A banner hung by the stage during the breakfast and meeting (approximately 5’ high x 10’ wide) that recognizes the sponsor as a Co-Sponsor of the CGA Annual Meeting Breakfast.
 - ii. Recognition of the sponsorship on the Conference Web Site.
 - iii. Recognition of the sponsorship in the Conference Program Guide.
 - iv. Recognition of the sponsorship in pre-show marketing materials, promoting the conference and the CGA Annual Meeting Breakfast.
 - v. Sponsor is welcome to provide promotional material / items that they would like distributed at the breakfast. (Must be approved by Infrastructure Resources.)
- c. Cost: \$5,000.00 each

4. Conference Portfolio Sponsorship – 2 Sponsorship Available

- a. At registration, each attendee who has purchased a conference package will be given a conference portfolio. There is a Front Cover Sponsorship and an Inside Cover Sponsorship.
 - i. The Front Cover Sponsorship will have the sponsor’s logo prominent and near the center and on the front of the portfolio, with the conference logo smaller and closer to the bottom. This is a great opportunity to keep your company’s name in the attendee’s mind.
 - ii. The Inside Cover Sponsorship will have the sponsor’s logo prominently displayed on the inside of the cover. This again is a great opportunity to keep your company’s name in the attendee’s mind.
- b. Includes:
 - i. All conference portfolios. (Approximately 600)
 - 1. Selection of portfolio is by Infrastructure Resources.
 - ii. Front Cover Sponsorship logo will be on the front center of the portfolio, either debossed or screened. The Inside Cover Sponsorship logo will be on the inside of the cover, either debossed or screened.
 - iii. Recognition of the sponsorship on the Conference Web Site.
 - iv. Recognition of the sponsorship in the Conference Program Guide.
 - v. Distribution of portfolios at registration.
- c. Sponsor must supply the artwork.
- d. Front Cover Sponsorship Cost: \$3,500.00
- e. Inside Cover Sponsorship Cost: \$2,500.00

5. Conference Pen Sponsorship – 1 Sponsorship Available

- a. This quality pen will be included with all Conference Portfolios, which are given to each attendee who has purchased a conference package. This pen will be attractive and of the quality where attendees will keep it and use it for a long time. Your logo will be imprinted on the pen, to remind them of your presence and participation at the conference and expo.
- b. Includes:
 - i. All pens (Approximately 600)
 - ii. Sponsors logo imprinted on each pen

- iii. Recognition of the sponsorship on the Conference Web Site.
- iv. Recognition of the sponsorship in the Conference Program Guide.
- v. Distribution of pens at registration.
- c. Sponsor must supply the artwork.
- d. Cost: \$2,500.00

6. Official Program Guide / Ad Sponsorship – 4 Sponsorships Available

- a. Everyone who attends the conference and/or expo will receive a Program Guide that includes information on the daily schedule of events. Promote your presence at the expo by having a full page advertisement in the show program.
- b. Includes:
 - i. A full page (8 ½ x 11), black and white ad in the Official Program Guide.
 - ii. Approximately 1500 will be printed and distributed.
 - iii. Recognition of the sponsorship on the Conference Web Site.
- c. Advertiser must supply the artwork
- d. Cost: \$1,200.00 per ad.

7. Room Key Card Sponsorship – 1 Sponsorship Available

- a. This is for the key cards for the hotel rooms. They will have your logo and other information on the front, with limited space on the back.
- b. Includes:
 - i. All key cards (approximately 1,000)
 - ii. All printing on the cards, to include full color on the front and on the back.
 - iii. All printing on the front is for the sponsor.
 - iv. Printing on the back will be the CGA Excavation Safety Conference & Expo logo.
 - v. Recognition of the sponsorship on the Conference Web Site.
 - vi. Recognition of the sponsorship in the Conference Program Guide.
- c. Sponsor must supply all artwork
- d. Cost: \$3,500.00

8. Official Bag Sponsorship – 1 Sponsorship Available

- a. Put your company's log in the hands of everyone attending the show. Each bag to have the sponsor's logo on one side and the event logo on the other side, and to be produced from a fabric (not plastic).
- b. Includes:
 - i. Bags distributed at the registration desk
 - ii. Recognition of the sponsorship on the Conference Web Site.
 - iii. Recognition of the sponsorship in the Conference Program Guide.
- c. Sponsor to supply bags
- d. Conference artwork will be supplied to the sponsor.
- e. Cost: \$1,200.00

9. Resource Center Sponsorship – 1 Sponsorship

- a. The Resource Center is where attendees can:
 - i. Get current publications from Industry Endorsing Magazines.
 - ii. See copies of the Excavation Safety Guide, along with ways of customizing the guide for your personal distribution.
 - iii. View apparel that is available for sale that has the conference logo on it.
 - iv. View video items (tapes, CDs, DVDs) that are industry related and are for sale.
 - v. Get copies of publications and literature from industry endorsing organizations.
- b. There will be a person in there full time to answer and assist attendees with their requests.
- c. Includes:
 - i. A banner in the resource center, acknowledging your sponsorship of the Resource Center.
 - ii. Recognition of the sponsorship on the Conference Web Site.
 - iii. Recognition of the sponsorship in the Conference Program Guide.
- d. Cost: \$1,000.00

10. Damage Prevention Theater Sponsorship – 1 Sponsorship

- a. The Damage Prevention Theater is where attendees can view on a big screen, videos that go over related industry topics. These videos will cycle thru, thus constantly be running. Many will also be available for purchase at the Resource Center.
- b. This will be close to the Resource Center so if someone were to have questions, someone will be there to help them.
- c. Includes:
 - i. A banner in the Damage Prevention Theater, acknowledging your sponsorship of the Damage Prevention Theater.
 - ii. Recognition of the sponsorship on the Conference Web Site.
 - iii. Recognition of the sponsorship in the Conference Program Guide.
- d. Cost: \$1,000.00

11. Session Notes / Materials Sponsorship – 1 Sponsorship Available

- a. This is a way of keeping your name in front of the attendees, with information that they will have for a long time.
- b. This sponsorship is for the notes that go with each session, that are supplied electronically to us by each session speaker(s). The notes are printed (black & white), 3-hole punched and stapled. On the front of each session packet will be a cover page. Approximately the top two-thirds of this page will lists the session name, session number, speaker, date, time and the room number. Approximately the bottom third of the cover page will have the sponsors logo, with the conference logo in one of the corners. There will also be enough room to put a message, slogan or tag line, web site, and phone number with the logo. Each person going to each session will receive a copy of the notes that the speaker has supplied to us. We have also supplied each person going to the sessions, with a three-ring binder to keep their notes in.
- c. Includes:
 - i. All notes printed and available for session attendees.
 - ii. Recognition of the sponsorship on the Conference Web Site.
 - iii. Recognition of the sponsorship in the Conference Program Guide.
- d. Cost: \$2,000.00

12. Session / Refreshment Breaks Sponsorship – 1 Sponsorship Available

- a. Sponsor receives exposure during session breaks each day, providing attendees with a real treat.
- b. Includes:
 - i. Signage by all of the refreshment stands with sponsor's logo, noting that they are sponsoring these breaks.
 - ii. Beverages included (non-alcoholic).
 - iii. Recognition of the sponsorship on the Conference Web Site
 - iv. Recognition of the sponsorship in the Conference Program Guide.
 - v. Recognition of the sponsorship in any pre-show marketing materials that promote the conference.
- c. Cost: \$1,500.00

13. Special / Custom Sponsorships

- a. We can create the right opportunity to meet your company's needs, if you have an idea for a sponsorship opportunity, please contact David Stark at:
 - i. Toll Free: (866) 279-7755
 - ii. E-mail: david@infrastructureresources.net.